

PHI-POT

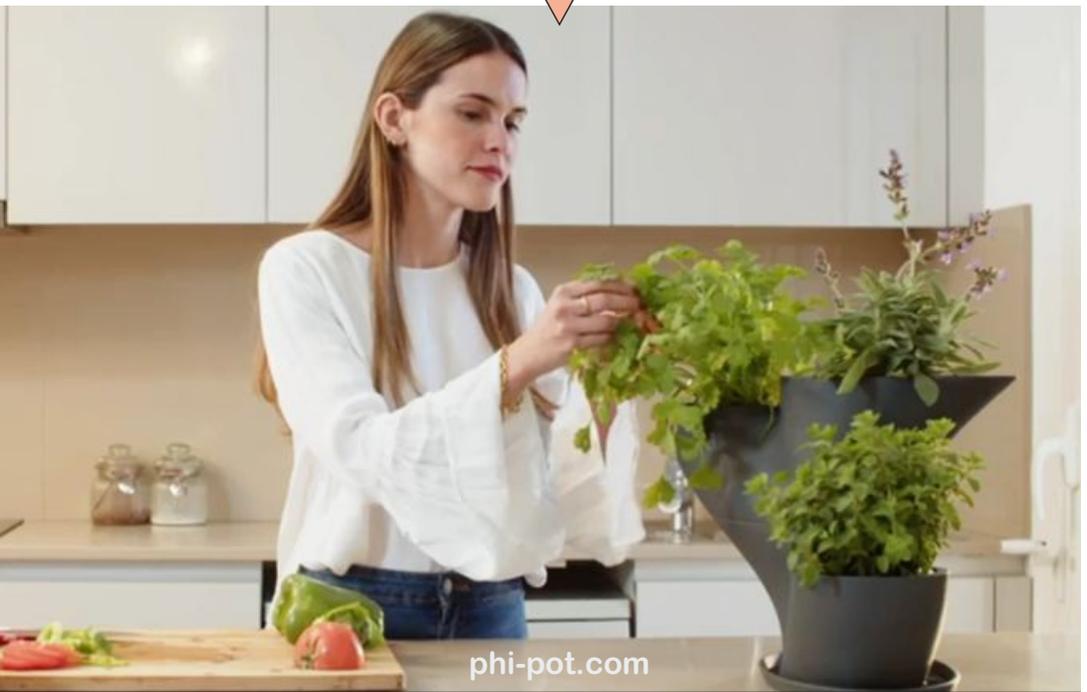


THE MODULAR VERTICAL GARDEN

THE ORIGIN

Numerous scientific studies demonstrate the **vital importance of being in contact with nature**. However, most people live in urban environments characterized by a hectic pace of life; a trend that continues to grow. We spend more time indoors, in spaces that are often increasingly smaller due to housing costs.

PHI-POT was born as an accessible solution that democratizes contact with nature in urban spaces.



WHAT IS PHI-POT

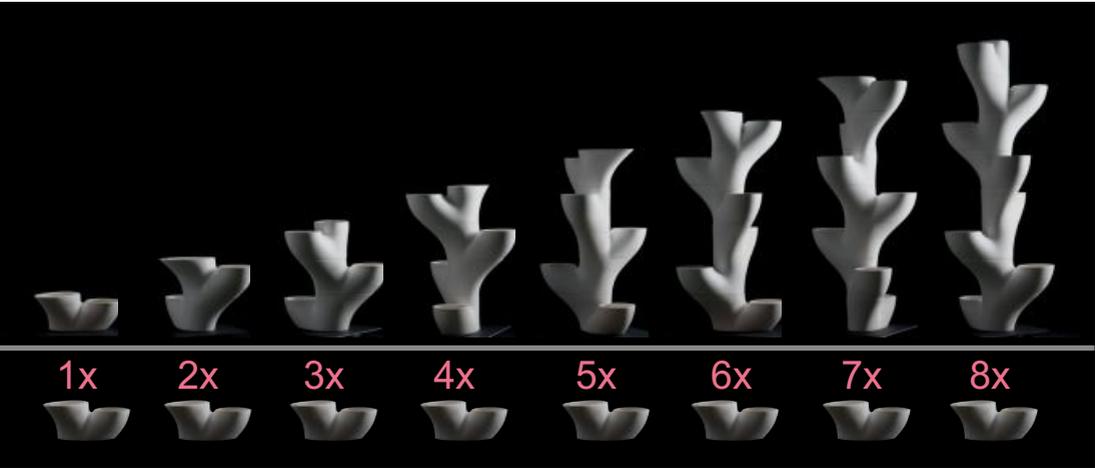
PHI-POT is an innovative **modular vertical garden** system for urban environments **where space is limited**.

It allows you to reconnect with nature **to provide well-being**, mental health, and quality of life.



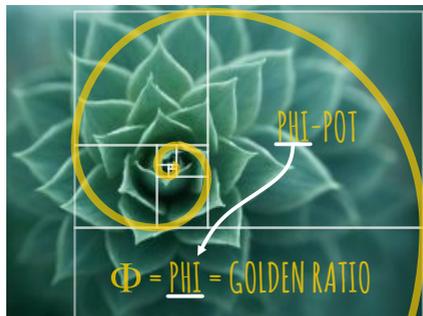
THE CONCEPT

The system is modular, **composed of identical modules**, and allows maximum flexibility to find the optimal configuration that perfectly adapts to your available space and needs.



INSPIRED BY NATURE

PHI-POT is based on the same growth principles as real plants, governed by the Golden Ratio, which **maximizes light exposure and available space for the plant**, and minimizes interference between neighboring plants.



TURN YOUR HOME INTO AN OASIS IN THE MIDDLE OF THE URBAN JUNGLE

Create **stunning green spaces** in any corner, whether on the floor, on a table, or a shelf, indoors or outdoors, maximizing space usage, which improves air quality, reduces stress, and increases your well-being.



PHI-POT SAVES SPACE

Thanks to its incredible design, its modules stack up occupying a minimal area compared to conventional pots, making it ideal for places where space is limited and costly, such as urban residences, offices, hotels, and shops.



10 conventional pots



9 Phi-Pot modules



CREATE LIVING SCULPTURES WHEREVER YOU WANT

PHI-POT combines robustness and durability thanks to its weather and solar radiation resistant materials, and its special screw-based module connection system.

It is ideal for **indoor and outdoor** use, with no need for special maintenance.



TRANSFORM YOUR SPACE WITH THE MAGIC OF BEAUTY

The **intelligent design** of the module allows for creative, unique, and eye-catching arrangements that are both beautiful and functional, demonstrating that practical objects can also be aesthetically attractive.



PHI-POT ADAPTS TO YOU

PHI-POT adapts to your space, is easily expandable with new modules, and requires no special installation or assembly.

Furthermore, its ridge-free structure makes it easy to clean.

TODAY



(initial configuration)

MONTHS LATER



(expanded configuration)

PHI-POT MODULE TECHNICAL SPECIFICATIONS

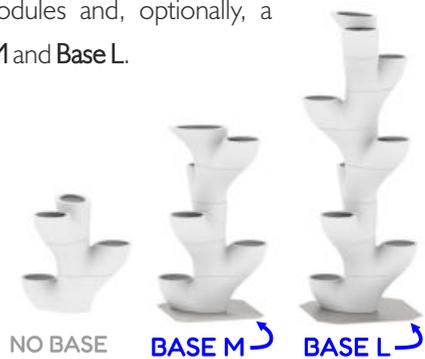
- Colors: white ○, graphite ●, and terracotta ●
- Material: 100% recyclable high-performance LLDPE resin
- Finish: microtextured
- Module size: 37 cm (width) x 17 cm (depth) x 14 cm (height)
- Effective pot diameter: 14 cm
- Weight (empty): 0.6 kg
- Internal capacity: 3.6 liters
- Number of drainage holes: 2
- Suitable for indoor and outdoor use
- Includes thumb screw connectors for joining modules – no tools required.
- Recommended maximum plant height when planted in lower modules: 55 cm
- Packed weight and size: 0.8 kg in 40 cm (width) x 18 cm (depth) x 15 cm (height)



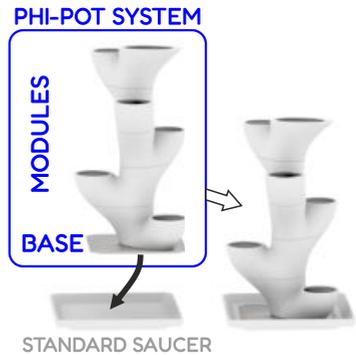
STABILIZATION BASE (ACCESSORY)

The PHI-POT system is composed of modules and, optionally, a stabilization base, available in two sizes: Base M and Base L.

The **base** stabilizes the vertical garden, which is **highly recommended for configurations of four or more modules**. It is advisable to use the **large base (Base L)** for configurations of eight or more modules.

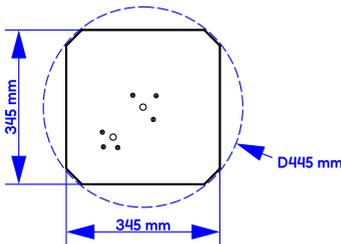


The base attaches to the lower module and fits into a standard saucer (not included), as there are many options available on the market in various shapes, sizes, colors, and materials. It is recommended to weigh down and cover the base with materials like stones or sand to improve both aesthetics and stability.



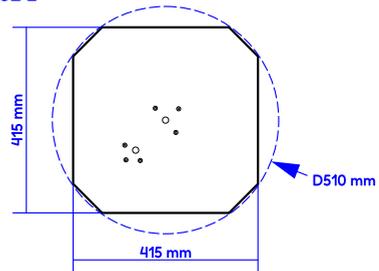
BASE M AND L SPECIFICATIONS

BASE M



Dimensions: 345 mm x 345 mm x 3 mm
Circumscribed circle diameter: 445 mm

BASE L



Dimensions: 415 mm x 415 mm x 3 mm
Circumscribed circle diameter: 510 mm

Material: aluminum (plate) and steel (screws and washers), both highly corrosion-resistant grade.
Assembly of the base requires a Phillips screwdriver.

EXAMPLES FOR 2 MODULES



EXAMPLES FOR 3 MODULES



EXAMPLES FOR 4 MODULES



EXAMPLES FOR 5, 6, 7 & 8 MODULES



The main purpose of the PHI-POT system is to foster closer contact with Nature in urban spaces, where space is limited, and to raise awareness about the importance of caring for it, which is vital for your well-being and the future of our planet.





PHI-POT is a registered trademark

The **PHI-POT** system concept, and its variations, has been patented

EIDOPIA S.L.

info@phi-pot.com

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